



Maadico

One Friend, One World



Maadico International Consulting Company provides several forms of "management and industrial consulting" to various businesses and industries. Working with a group of the best world-class consultants, the company seeks to assist numerous businesses in various areas in experiencing sustainable commerce by generating improvement indicators. Fundamentally, achieving sustainable development considers as an ideal goal for any management, but it takes a lot of effort and expense. As a result, the consulting industry is regarded as one of the most significant and leading industries in the world economy, and it has grown in importance following the Covid-19 pandemic issue. After the pandemic hit companies and factories on small and large stages, they discovered that they had a fundamental need for all types of consulting, particularly management and industrial consulting. Even statistically, the commencement of the war between Russia and Ukraine, which resulted in an increase in the price of some items and a disruption in the supply chain, had a higher influence on the need for companies to seek expert advice.

Maadico International Consulting Company is prepared to be a friend to managers who grasp the significance of this field and wish to expand and develop their businesses as a result of its successful experiences over the past many years and the completion of its service portfolio.

The services offered by Maadico comprise four options:

1. Management/industrial consulting department services
2. Services of the legal consulting department
3. Business Academy services
4. BCE (Business Consulting Events) services

Based on Statista report, management consulting was valued \$148 billion globally in 2020. Given to current report, the value of management consulting would reach 243 billion dollars by 2027, indicating an increasing need for management consulting around the world, particularly in Asia and Latin America's emerging markets.

2

Maadico services

Medico Management and Industrial Consulting Department Services

Globalization has accelerated in recent years since businesses need more and more new capital and new markets. Companies and factories look to foreign investment, joint ventures, the establishment of multinational corporations and access to more facilities in order to achieve sustainable growth and development. But, managers are most concerned with minimizing risk and maximizing profit potential when pursuing these courses and achieving spectacular results. Maadico Management and Industrial Consulting Department is prepared to address these concerns. Maadico has been able to cooperate with various successful consultants around the world in various projects. Each of these consultants is a full-fledged professional in their field and industry, has adequate international experience and specialized knowledge, and has assisted numerous businesses and industries in attaining their objectives. Evaluations and detailed and up-to-date project information demonstrate the pleasure of businesses and managers with the team of consultants and the consultations performed. This issue strengthens Maadico's commitment and motivation for continuous improvement of its services in this department.

Management and Industrial Consultancy Department Benefits:

1. The presence of international consultants from all around the world
2. Offering managerial and industrial consultations
3. Assistance in the transmission of knowledge, expertise, and technology in order to institutionalize knowledge in businesses
4. Conducting consultations both online and in person



Comparing the second half of 2022 to the same period in 2019, global demand for consulting services has increased by more than 4%, according to the reports of global organizations. Furthermore, businesses have shown a growing interest in remote and digital consulting in recent years.

The Statista report indicates that businesses with long-term objectives require strategy counsel the most. According to this estimate, 32% of the consulting services industry would consist of strategy consulting in 2020.

3

Maadico Legal Consulting Department

Based on investigations conducted on the factors that influence a company's success or failure, we realize how important knowledge and legal consulting were to managers who intended to be present in international markets, make foreign investments, make joint investments in various industries, etc.

The absence of legal expertise has had a significant negative impact on many projects, and this problem has caused businesses to fail. Small and medium-sized businesses with no prior experience in international markets are most susceptible to this issue. Nonetheless, the legal issues that huge corporations face as a result of their international activities are numerous. All of this shows how important it is to get legal advice along with management and industrial advice if you want to shine on the global market.

The legal department of Maadico comprises consultants with a comprehensive understanding of legal challenges and the same managerial expertise. Furthermore, some countries do not have universal business regulations, and each state and city may have its own set of rules. Maadico's legal consultants are recognized among the top legal consultants for business activity with the least legal risk because they have been operating in the region, country, or state for many years.

For instance, the economic activity in Europe is considered as a big and profitable goal for many companies. In this situation, a corporation intending to operate in one of the EU member states must be informed of EU trade rules, as well as both the target country and state one. As a result, it requires a consultant who is fully conversant with legal difficulties at all three levels. Maadico's legal department meets this requirement entirely and globally.

3 %
<50 workers

16 %
50-100 workers

22 %
100-500 workers



3% of American businesses that seek legal consulting have fewer than 50 employees, according to Zippia. This number goes up to 22% for companies with 100 to 500 workers and to 16% for companies with 50 to 100 workers. Meanwhile, businesses can be observed in a variety of industries, such as technology, media, retail, start-up, communication, health, insurance and so on.

4

BCE Maadico services

One of this company's most popular services for numerous companies is BCE services, which stands for Business Consulting Events. Many small and large businesses in many countries and regions around the world need to establish and conduct international interactions in order to achieve higher profitability and increase their commercial and industrial potential in order to receive and transfer technology from successful businesses in industrialized countries, as well as being in need of attending the largest trade fairs to enter the world markets. Maadico has built various service packages to meet these objectives by performing continual surveys of various business owners.

If you are the management of a recently founded startup or have been running your business for a long time and are looking for considerable growth, one of these two types of BCE Maadico services may most likely assist you:

1. Providing public event consulting (Public Events)
2. Providing private event consulting (Private Events)

Consulting for public events

International and leading European exhibitions are examples of general commercial events. These shows provide several opportunities for small and large businesses to expand and profit. This characteristic has led company managers all over the world to seek for opportunities to attend such events in order to raise their level of business. Nevertheless, the issue is not only limited to attending a world-class exhibition, but success means scientific and professional achievements, as well as establishing your international connections by attending these exhibitions. It is worth noting that over a thousand specialized exhibitions in various industries are organized each year in the European Union. Germany as an outstanding country in this industry, hosting almost two-thirds of the world leader trade fairs. These events have various commercial and industrial benefits. These benefits include advanced exhibition facilities, the presence of clients from all over the world, the opportunity to network with successful organizations, the circumstances for accessing global markets (both large and growing countries), and so on. As previously stated, Maadico has assisted in optimizing attendance at international exhibitions by conducting needs assessments and completely scientific and professional surveys, and thanks to years of experience, it facilitates the creation of opportunities and the attainment of greater accomplishments for its contractual parties. The surveys carried out regarding the company of Maadico's team of expert consultants reveal manager satisfaction and a considerable growth in the utilization of this department's services



Benefits of using the services of this department:

- Choosing the best exhibitions depending on your business field, target market and business needs
- Designing the most suitable strategy for effective attendance on event days
- Consulting for gaining international markets through the aforementioned exhibition
- Facilitating the formation and sustaining business networks
- Making you accompanied by the most experienced translators

Nonetheless, due to Maadico's level of dedication to its consumers and its desire to assist businesses in growing, the company's services will continue even after the exhibition. Maadico consultants will stay in touch with you after the exhibition to verify that you have taken advantage of the benefits and opportunities provided by participating.

5

Consulting for private events

Private events are those that are organized, arranged, and held on the directions of business managers. There are instances in the business world where the manager of a factory or company attends in order to have access to the technology, knowledge, experience, and capabilities of a large company or brand. The manager of a factory needs to equip her factory with the most modern and up-to-date technologies in order to succeed in bringing her production line to the highest level of productivity and ultimately increasing the market share. The manager of a commercial company can benefit from their experiences in the fields of human resources management, business strategy, branding, marketing, etc. by holding meetings with senior or even middle level managers of a large and leading commercial company.

Maadico is prepared to offer the best and most perfect events in the BCE department for such enterprises due to its Chamber of Commerce membership and wide and successful relationship with numerous companies and industries.

This company's consultations will be very beneficial to you in the following areas:

- Choosing partners and colleagues of the same stature and level to transfer technology and gain business and management experience
- Providing professional and effective planning and accompaniment and counseling in meetings
- Assessing meetings and assisting in the creation of opportunities and the required assistance until the desired outcome is achieved

Maadico places a high priority on your ability to participate in the meetings without any worry from start to finish of the specified event and get the most of this service.

The fundamental and deep economic difficulties do not always impede business growth. Unexpected challenges and issues known as "black swans" arise in the economy from time to time, putting managers in peril. In these situations, possessing the expertise, knowledge, and technology of the world's largest and longest-standing factories and enterprises can be the best solution for moving forward.





Business Academy Services

The ancient Greek philosopher Heraclitus held: "Change is the only constant." One of the most fundamental problems and challenges for business managers is the change and evolution of economic conditions. In a fictitious universe where all external forces are constant and unchanging, a factory or company can develop continuously without interruption. Nonetheless, as we all know, successful managers are those who have control over their company's internal conditions and make full flexibility and preparation for micro and macro changes of external factors.

Training is the key word to ensuring that your business is always adaptable and prepared to confront organizational difficulties. Any system requires continual training of its human resources in order to evolve and develop sustainably! In addition to this difficulty, a professional or even an amateur workforce requires ongoing training and learning to stay safe. As a result, a system-to-system interaction has developed, both of which confirm the requirement for professional training.

Maadico intends to satisfy this critical demand in the best possible way by introducing its business academy. So, Maadico has enlisted the assistance of the world's top managers and experts, each of whom teaches at prestigious universities and educational institutions in its academy in order to provide the most up-to-date specialized skills, soft skills, specializations, software, etc. to various industries and companies. Yet, you must acknowledge that the importance of training managers for the success of a business is not less than that of training employees. As a result, the most specialized training courses to strengthen managers' knowledge and expertise are held at Maadico Academy.

The characteristics of Maadico's training courses are as follows:

- Conducting online courses through Maadico's exclusive system.
- Having the possibility of holding face-to-face courses
- Providing valid international documents



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